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## ONLINE BOOK DATABASE PROVIDER EBRARY® LAUNCHES NEW APIS FOR INTEGRATING CONTENT AND FUNCTIONALITY

### LIBRARIES AND OTHER ORGANIZATIONS CAN NOW INCREASE AVAILABILITY AND USAGE WITH EBRARY EXTEND™

June 23, 2004 – Palo Alto, CA – ebrary® (www.ebrary.com), a leading provider of information distribution and retrieval services, today announced the availability of ebrary eXtend™, a free set of XML-based Web application programming interfaces (APIs) that enable libraries, eLearning companies, content aggregators, and distributors to seamlessly integrate ebrary content and functionality into their own Websites and workflow. Currently in beta, a number of ebrary customers and partners are now using eXtend including Fretwell Downing, which has integrated searching of ebrary content with its ZPORTAL federated search product, as part of the Scholars Portal Project. Other partners include Staffordshire University, ITT Technical Institutes, Special Libraries Association (SLA), MuseGlobal Inc., Cyberlibris, R.R. Bowker, and Blackwell's Book Services.

“ebrary’s new APIs offer end-users of ZPORTAL-powered sites, such as the Scholars Portal universities, seamless searching and access to their authoritative books, maps, reports and other full-text document collections, as part of their research tool environment,” said Robin Murray, President, FD Inc.

Kate Noerr, CEO MuseGlobal, Inc., commented: “Establishing partnerships with leading e-content providers is an important part of MuseGlobal’s operation. The new XML API will make it as seamless as possible to connect to ebrary’s resources and make them accessible to an ever-growing audience.”

In addition to federated searching, eXtend enables ebrary documents to be OpenURL compliant, addressing the needs of a growing number of libraries that are seeking ways to increase availability and accessibility. ebrary eXtend also allows libraries to provide remote, seamless access to ebrary content via their own library portals and Websites, eliminating barriers associated with multiple data sources and passwords.

“Since integrating ebrary content and research tools within our own Website using eXtend, we have seen a significant increase in usage,” said David Parkes, Head of Learning Support, Information Services, for Staffordshire University. “With ebrary’s new APIs, students can now access valuable book content from leading publishers and take advantage of powerful research tools from any computer, without leaving the Staffordshire site.”

Said Kathryn Closter, Corporate Librarian for ITT Educational Services, Inc.: “With ebrary’s new APIs, we are able to move our users directly to their own personalized bookshelf without the need of an additional login. Our students appreciate the quick and easy access to the online collection.”

ebrary’s core business is licensing full-text book databases that feature powerful research capabilities to libraries and other institutions worldwide, under a simultaneous, multi-user access model. To-date, ebrary databases contain more than 25,000 books and 20,000 reports, maps and other authoritative documents from over 180 leading publishers. The company is continually adding content at no additional cost to customers throughout the subscription term. With eXtend, ebrary customers and partners can easily integrate ebrary content and functionality with their own interfaces, existing infrastructure and brand.

“ebrary is enabling our partners and customers to take full advantage of our content, technology and capabilities to literally embed ebrary into their own portals and Web-based services,” said Christopher Warnock, CEO of ebrary. “We expect organizations that leverage ebrary eXtend to see a higher amount of usage through better integration and thus realize a greater return on their ebrary investment.”

## KEY FEATURES AND BENEFITS

ebrary eXtend enables a number of new features including:

- Remote, Single Point Access – end users can access ebrary content through a specified Web property at any time, from anywhere.
- Single Sign-On – seamless user authentication removes barriers associated with multiple data sources, passwords and other authentication mechanisms.
- Support for OpenURL – ebrary content may be included in OpenURL initiatives. For example, ebrary may be specified as an available target for an OpenURL link resolver.
- Support for Federated Search – allows end users to search seamlessly through ebrary content and multiple data sources. ebrary may be incorporated as a Z39.50 search participant.
- ebrary Search – ability to set search parameters, determine types of searches, and place the search bar on any Web property.
- Localization – enables the user interface to be offered in English, Spanish or Portuguese.
- Bookshelves – ability to manage bookshelves and pre-populate with relevant content and annotations.
- Color Modifications – allows for color scheme customization of many interface components.
- Customizable Research Tools – ability to modify the ebrary InfoTools™ menu and integrate all online resources. InfoTools enable end users to interact with every word or phrase in every document.

## PRICING AND AVAILABILITY

The ebrary eXtend beta is available today at no cost to ebrary customers or partners. For more information visit [www.ebrary.com/libraries](http://www.ebrary.com/libraries).

## ABOUT FRETWELL-DOWNING INC.

For more than ten years, Fretwell-Downing, Inc. (FD Inc.) has been a global leader in the evolution of digital libraries. Delivering unmatched service and flexibility, FD Inc. offers libraries a seamless choice of standards-based solutions. Building toward a solid vision of a “library without walls,” FD Inc. boasts the unique ability to integrate with disparate electronic library systems, as well as creating and managing entirely new digital library systems. FD Inc. deliver solutions for resource sharing and document delivery, OpenURL deliver, web information portals for cross-domain search & retrieval.

Designed for the distributed networked library world, VDX (Virtual Document eXchange) automates and streamlines both the requesting and supply functions for resource sharing operations. Once requests have entered the system, a powerful and efficient workflow management system takes over, based on local needs. VDX can automatically locate the best potential lenders – whether from within the organization or from external commercial suppliers.

## ABOUT EBRARY

ebrary is a leading provider of information distribution and retrieval services. The company has developed a powerful system that cost-effectively and -efficiently creates highly interactive, online content databases, from which it produces numerous market-specific applications. ebrary was named to the 2003 eContent 100 list of leading companies in the digital content industry.

ebrary licenses its unique database technology to organizations that seek to reduce costs, increase revenues and improve efficiency by securely distributing their own content over the Internet. ebrary also uses its own technology to create databases containing content from leading publishers, which it then licenses to libraries and other institutions worldwide. ebrary currently offers over 45,000 full-text books, sheet music titles, maps, reports and other authoritative documents from more than 180 leading academic, trade and professional publishers. The company also operates a consumer-facing site – ebrary Discover – designed for individuals that do not have access to its database collections through their library. Founded in 1999 and headquartered in Palo Alto, CA with offices in New York, ebrary is privately held and funded by Random House Ventures LLC, Pearson plc and The McGraw-Hill Companies.